

United States of America

United States Patent and Trademark Office



Reg. No. 5,400,571

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Int. Cl.: 16, 41

Service Mark

Trademark

Principal Register

Media Services Inc. (SOUTH CAROLINA CORPORATION)
C/o 636-g Long Point Road G36
Mount Pleasant, SOUTH CAROLINA 29464

CLASS 16: Brochures about pets and pet care; Decals; Magazines in the field of pets and pet care

FIRST USE 6-15-2017; IN COMMERCE 6-15-2017

CLASS 41: Providing on-line magazines in the field of pets and pet care

FIRST USE 6-15-2017; IN COMMERCE 6-15-2017

The color(s) red and white is/are claimed as a feature of the mark.

The mark consists of a red heart encompassing the white silhouettes of a cat and dog that are seated and facing each other, with the cat on the left side of the heart and the dog on the right side of the heart, and with the dog wearing a red collar that features a white tag.

SER. NO. 87-519,085, FILED 07-07-2017



Andrei Iancu

Director of the United States
Patent and Trademark Office